

INBRND

# 5 CONSUMER TECH TRENDS

IN 2026

MOBILITY. HEALTH. HARDWARE. HUMAN BEHAVIOR



# Everyday Mobility Is the Unlock for Adoption

A shift from can it work to does this fit my life



#02

*Accessibility  
Is Being Designed  
With Dignity*

*Better design is reducing stigma around  
mobility, hearing, vision, and aging.*



#03

# Robots Are Becoming Relatable

Human-like gestures and behaviors are building  
trust before intelligence does.



#04

# Autonomous Tech Has Crossed the Trust Threshold

The question is no longer “can I trust it?” but  
“how does it fit my lifestyle?”



# The Adoption Era of Consumer Tech

The winners aren't the smartest products,  
they're the ones people welcome into daily life.